

# Payette Strategic Economic Development Plan

## *“Understanding Your Community’s Economic Potential”*

### Workshop #1

Thursday, November 16, at 4:00 PM  
Payette City Hall

*The City of Payette is in the process of updating their Comprehensive Plan. The comp plan advisory committee has been meeting for a year. The City decided to partner with other stakeholders to create a more detailed economic development plan that would inform the ED chapter of the comp plan. A side process of 3-4 workshops will help flesh out the development potential of Payette. This first workshop will review economic development basics. An interactive tool called the Community Potential Matrix will create a lively discussion around the best ways to add jobs in the City of Payette. Here’s a chance to learn about the local economy of your community. Please join us for an enjoyable evening! Refreshments will be provided, and the workshop is free.*

#### **Objectives:**

1. Help participants understand how Payette City has changed over time as part of national trends.
2. Expand the set of economic diversification alternatives that participants see available to small towns.
3. Engage participants in a conversation that uses comparative advantage to identify which diversification alternatives best match Payette.
4. Build consensus about where the potential of Payette lays.
5. Help participants connect community actions and improvements to realizing their economic potential under selected diversification strategies.

- 3:45 Greet, Gather, & Gab
- 4:00 PM Welcome, Introductions, Ground Rules, Hopes for this workshop
- 4:10 Quick Review of What We Learned about Payette City
- 4:25 Payette Vision Statement
- 4:40 Engines of Growth
- 5:00 **Community Potential Matrix** – Individual and small group scoring  
Natural Resources Cluster  
Business Development Cluster  
Tourism Cluster  
Miscellaneous Cluster
- 5:55 PM Summary, Next Steps
- Next meeting: November 30<sup>th</sup> 4:00 – 6:00 PM, Payette City Hall
- 6:00 PM Adjourn

***Please RSVP to Mairel Rodriguez***